



Travel portal Arzoo.com opens its sales office in Pune

22 September, 2008

Sabeer Bhatia-promoted online travel company [Arzoo.com](#) has opened its fifth sales office in Pune. Currently, Arzoo.com has offices in Mumbai, Delhi, Bangalore and Gandhinagar.

According to Amal Purandare, head - India operations of Arzoo.com, the sales office in Pune will mainly focus on the B- and C-class cities in Maharashtra.

Sameer Patil, head - marketing, Arzoo.com, has said, "This was part of our long-term marketing strategy. Pune has developed as a major business centre for almost all industry verticals, which has lead to a significant rise in the travel to and from that area."

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- Gowri Mukherjee
senior vice president and head,
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