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News

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[exchange4media Mumbai Bureau](#)
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Sabeer Bhatia, the co-founder of Hotmail, is back in the news. Identifying the Internet as a growing segment and online travel sites as a young, emerging segment, Bhatia has re-launched Arzoo.com, which had gone bust in 2001.

The new, improved Arzoo.com aims to be a one-stop travel shop and works with one vision – 'To be your preferred travel partner for India'. Arzoo serves different consumer segments such as families planning vacations, business travelers as well as individuals.

Customers can book domestic and international flights, make hotel reservations, buy domestic and international vacation packages, find weekend gateways and find service apartments on Arzoo.com.

"Online travel in India is expected to grow 10 fold over the next five years and we believe that this represents a great opportunity for us. The need of the hour is, therefore, to provide customers with a one-stop travel shop that gives them a wide range of options to choose from as well as world class service," said Bhatia, the President and CEO of Arzoo.com.

Arzoo's range of services will keep growing as the operations expand. Very soon, Arzoo is slated to launch its US-to-India operations to serve customers in the US.

Arzoo.com offers multiple modes of access to customers – online, telephone and text messaging (SMS). In India, Arzoo also offers delivery of paper tickets and hotel vouchers at the customer's door step. Arzoo also has SMS service for travel enquiries backed by a 24-hour customer service.

Further, by offering services such as car rentals (national and international), travel insurance, foreign exchange for overseas travel and visa assistance at very competitive rates, Arzoo.com intends to cover the entire gamut of travel services required by the corporate sector.

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