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# Indian travel portal introduces Preferred Sales Agent network

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Travel portal Arzoo.com has introduced a fully automated and robust mechanism for its Preferred Sales Agents (PSA) Network.

According to the company, the highlight of Arzoo PSA is that they have neither kept any registration fee nor any mandatory deposit money for an agent to become Arzoo PSA. It's free, online and instant process.

Arzoo.com has launched a complete online reservation system designed to make quick and easy reservations for its sub-agents. Any agent can log-on to agents.arzoo.com and join Arzoo PSA network by registering online. Registration is free as of now.

"As Arzoo.com's PSA, one can avail of a number of key benefits, designed to make business work smoother towards providing the right travel solutions to the defined customers of today and earn significantly in the process," said Amal Purandare, Head – India Operations.

The automated and streamlined booking process is distinctively designed for PSAs keeping in mind both the online and offline working methodology, according to Sameer Patil, Head – Marketing.

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It's really for the right travel solutions as said by Amal Purandare.



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## Upcoming Conferences & Reports

### Online Marketing & Social Media Strategies for Travel Summit 2010

5-6 October, Andels Hotel, Prague

Formerly known as the Sales & Marketing in Travel Summit, this well established event examines key strategies to engage customers in the new media landscape. Join top travel brands who'll share insightful case studies, best practices and ideas!

### Travel Distribution Summit India 2010

6-7 October 2010

The annual meeting place for India's rapidly expanding online travel industry. Going into its fifth successful year, over 300 Indian and International delegates will convene in Mumbai for two days of knowledge sharing and deal making.

### Travel Distribution Summit North America

13-14 October, 2010 - Chicago

Now in it's 12th successful year, this is THE travel industry event where the North American online travel industry meets to network, share fresh industry knowledge and learn profitable new strategies.

### European Online Travel Report 3rd Edition

2009-2010

This comprehensive report will help you understand the incredibly complex European online travel market and allow you to pinpoint specific growth opportunities for your travel company.

### Revenue Management & Pricing in Travel Conference, Europe

23-24th November 2010

This long-standing industry event brings together the best in industry to discuss the hot topics and trends in Revenue Management. Find out how you can continue to price for profit without eroding your rates at the same time as holding your brand integrity and values. Understand how Social Media and CRM are affecting RM strategies and benefit from expert knowledge on best practice in these fields.

### Social Media Strategies for Travel N. America 2011

February/March, San Francisco

Attend the world's leading social media conference solely dedicated to the travel industry - now in it's 4th successful year! This is the event where top travel brands and social media experts meet to drive forward best practices

### Travel Distribution Summit Europe 2011

