



Arzoo.com launches unique Preferred Sales Agent Network

Arzoo.com, one of India's leading travel portals announced the launch of their fully automated and robust mechanism for its Preferred Sales Agents (PSA) Network

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(I-NewsWire) February 21, 2008 - Mumbai, February 18, 2008: Arzoo.com, one of India's leading travel portals announced the launch of their fully automated and robust mechanism for its Preferred Sales Agents (PSA) Network. The major highlight of Arzoo PSA is that they have neither kept any registration fee nor any mandatory deposit money for an agent to become Arzoo PSA. Its totally free, online & instant process.

Using excellence in technology and quality oriented services Arzoo.com has launched a complete online reservation system designed to make quick & easy reservations for its sub-agents. Any agent can log-on to agents.arzoo.com & join Arzoo PSA network by registering online. Registration is free as of now. "As Arzoo.com's PSA, one can avail of a number of key benefits, designed to make business work smoother towards providing the right travel solutions to the defined customers of today and earn significantly in the process." Says Mr. Amal Purandare, Head India Operations

Mr. Sameer Patil, Head Marketing says, "Our PSAs will benefit from online flight, car & hotel bookings, competitive rates, personalized and speedy services, online confirmations and printable e-tickets for customers, 24 x 7 support to agents with a dedicated team to handle agent queries & handsome commissions. The automated and streamlined booking process is distinctively designed for PSAs keeping in mind both the online and offline working methodology".

About Arzoo.com:

Through Arzoo.com, customers can book Domestic and International Flights, make Hotel Reservations, buy Domestic & International Holiday Packages, and find Exciting Weekend Gateways and also Service Apartments. Apart from offering amongst the best rates in all categories, the unique value proposition of Arzoo.com is that customers have a choice of multiple ways of making travel reservations via the Internet or Mobile Phones or by calling a Toll Free Number (1-800-203-20-20) for 24x7 assistance, or by simply sending an SMS to 567 67 55 mentioning brief travel requirements.

Arzoo also specializes in handling regular travel requirements of corporate customers, including group bookings.

Through special deals with major hotels in all categories across India and overseas, Arzoo suits the budget and tastes of all types of customers.

For further details:

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