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**Arzoo.com bags the Best New Travel Product award at IITM, Mumbai**

Arzoo.com, the only Travel Portal who has fully automated and robust mechanism for its Preferred Sales Agents (PSAs) has bagged an award in the category of 'Best New Travel Product' for its PSA module at the recently held IITM Exhibition in Mumbai on September 6 & 8 2008.

On this occasion Mr. Sameer Patil ? Head Marketing said, 'This award validates the excellent product and our commitment towards our PSAs. Arzoo.com is the first travel portal to set up an entire dedicated team & a dedicated toll free contact number 1800 209 3033 for their PSAs. Our agents have instant access to booking flights & room inventory of more than 3,000 hotels in 3\* to 5\* category across India in more than 100 cities. Also the fact that Arzoo.com has emerged as the industry leader amidst other participants says it all?.'

Arzoo.com also offers the most attractive benefit for agents i.e. the Cut & Pay policy where agent can cut his commission & pay the balance to book the hotel. This eliminates the lengthy wait for commissions the agents have to normally endure when booking directly with any hotel.

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