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### Arzoo.com to expand operations in Pune

Arzoo.com, a leading online travel portal, promoted by Sabeer Bhatia, has announced the launch of their Pune Sales office. Headquartered in Mumbai, this is the fifth sales office of Arzoo.com. Located at NIBM road, Pune, will offer complete travel experience to their customers. Arzoo.com is a one- stop shop for travel, where customers get all their needs taken care when planning a trip.

?The Sales office in Pune will mainly focus on the B- and C-class cities in Maharashtra,? says Mr. Amal Purandare, Head-India Operations of Arzoo.com.

Mr. Sameer Patil Head- Marketing, Arzoo.com said, "This was part of our long-term marketing strategy. Pune has developed as a major business center for almost all industry verticals, which has lead to a significant rise in the travel to & from that area.?

Currently Arzoo.com has offices in almost all the metros like Mumbai, Delhi, Bangalore, & Gandhinagar. It has bagged an award in the category of ?Best New Travel Product? for its PSA module at the recently held IITM Exhibition in Mumbai on September 2008.

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