

FRANCHISE HEADLINES

Arzoo.com unveils franchise model

March 02, 2009

Arzoo.com, India's leading travel portal promoted by Sabeer Bhatia (Hotmail founder), has announced the launch of Arzoo Franchisee Associate Program (AFAP). An Arzoo.com franchisee will be able to sell all of Arzoo.com's inventory including online flight and hotel booking at best rates, wide range of holiday packages, car hire, travel insurance, visa and passport services and the like, according to a company press release.

Sameer Patil, head-marketing, Arzoo.com, said, "AFAP is designed at providing the entrepreneurs an opportunity to be a part of multi-billion tourism industry and earn good income. AFAP also provides an opportunity to small and medium travel agents to be associated with India's premium travel brand and cash in on the revenues."

AFAP is available in platinum, gold, silver and bronze categories so that anybody wishing to be an Arzoo franchisee has a choice depending on his investment capacity. AFAP promises to give good ROI to its franchisees by way of providing best commissions on all its products and excellent 24X7 customer support, the press release added.

