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California Celebrates Gujarat Day with Great Zeal

NewsWireToday - /newswire/ - Mumbai, Maharashtra, India, 05/11/2007 - Preparations to celebrate the 'Gujarat Day' are in full swing in the Northern California, US to mark the formation of Gujarat state on May 1st, which is organized by the 'Bay Area Gujarati Samaj' on 13th May 2007 .

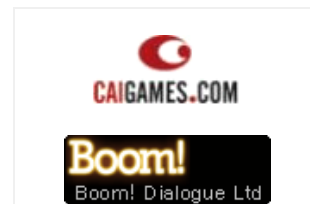
Arzoo.com the recently launched travel portal by Mr. Sabeer Bhatia is supporting this grand event. "We at Arzoo.com greatly believe in these cultural and social events, which helps bind people even though they are miles away from their own country and therefore we thought sponsoring would be the best way to get associated with the people of Gujarat", says Mr. Yogesh Patel, COO and CTO, Arzoo.com.

The celebrations are scheduled throughout the day, which includes various Gujarati cultural programs and activities like the famous Raas-Garba, Folk Songs, Gujarati Madhur Sangeet and much more. Apart from the cultural programs, it will also highlight on the History, Culture and Arts of Gujarat. The event is been organized at The Hindu Temple and Community Center and would be broadcasted live on bayareagujaratisamaj.com

About Arzoo.com

Through Arzoo.com, customers can book Domestic and International Flights, make Hotel Reservations, buy Domestic & International Holiday Packages, find Exciting Weekend Gateways and also Service Apartments. Apart from offering amongst the best rates in all categories, the unique value proposition of Arzoo.com is that customers have a choice of multiple ways of making travel reservations via the Internet or Mobile Phones or by calling a Toll Free Number (1-800-22 21 20) for 24x7 assistance, or by simply sending an SMS to 67 67 55 mentioning brief travel requirements.

Arzoo also specializes in handling regular travel requirements of corporate customers, including group bookings. Through special deals with major hotels in all categories across India and overseas, Arzoo suits the budget and tastes of all types of customers.



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