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 - Aerospace & Defense
 - Agriculture & Forestry
 - Arts
 - Automotive
 - Business Services
 - Chemicals
 - Construction & Maintenance
 - Consumer Goods
 - Education
 - Electrical & Electronics
 - Energy
 - Entertainment
 - Food & Related Products
 - General Business
 - Government
 - Healthcare
 - Heavy Industry
 - Home
 - Industrial Goods & Services
 - Industrial Materials
 - Medical
 - Mining & Drilling
 - Publishing & Printing
 - Retail
 - Society
 - Sports
 - Supermarkets
 - Telecommunications

Arzoo.com offers incentive scheme to their PSAs

Posted October 22nd, 2008 by [source](#) in [Travel & Hospitality](#) , [Maharashtra](#) , [Corporate News](#)

Mumbai, October 22, 2008 (PressReleasePoint) : Arzoo.com, the leading travel portal has introduced a new incentive scheme for their PSAs (Preferred Sales Agents). Through this scheme Arzoo.com will given an additional benefit of 1% - 2 % incentive to their PSAs. The scheme is usually floated twice a month.

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For instance if a PSA has deposited Rs. 1 lac in his arzoo account, then his account is credited with Rs. 1,02,000 i.e. addition of Rs.2,000. This is over and above the best commission the PSA gets from Arzoo.com for booking Flights and Hotels.

“PSAs play a vital role in our business module and we continuously strive to reward them for their loyalty to Arzoo by coming up with such Incentive schemes on regular basis”, says Sameer Patil, Marketing-Head of Arzoo.com

Currently, Arzoo.com has tie-ups with Axis Bank, ICICI Bank & HDFC Bank for online money transfers for payments on the PSA module. More such tie-ups with banks offering bank transfer options are said to be in the pipeline.

About Arzoo.com:

Through Arzoo.com, customers can book Domestic and International Flights, make [Hotel Reservations](#), buy Domestic & International Holiday Packages, and find Exciting Weekend Gateways and also Service Apartments. Apart from offering amongst the best rates in all categories, the unique value proposition of Arzoo.com is that customers have a choice of multiple ways of making [travel reservations](#) via the Internet or Mobile Phones or by calling a Toll Free Number (1-800-209 3033) for 24x7 assistance, or by simply sending an SMS to 567 67 55 mentioning brief travel requirements.

Arzoo also specializes in handling regular travel requirements of corporate customers, including group bookings. Through special deals with major hotels in all categories across India and overseas, Arzoo suits the budget and tastes of all types of customers.

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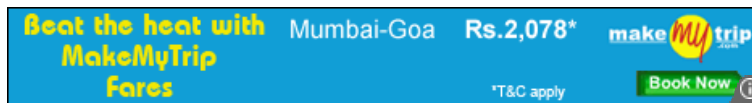
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- ▶ Asia
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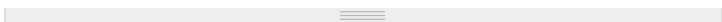
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