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Arzoo.com sponsors Boxing champion Mary Kom

[Pressbox \(Press Release\)](#) - Mumbai: Even as the Indian corporate world continues to ignore all sports beyond cricket, Sabeer Bhatia promoted travel portal, Arzoo.com has decided to step in as world boxing champion M C Mary Kom's sponsor. Arzoo intends to promote talent in Indian sports and thereby contribute towards the cause of helping India meet its goals in sport. This move from Arzoo amply clarifies its intentions, as the contract with the boxing sensation was signed even before the semi finals of the 4th World Women Boxing Championship in New Delhi.

Speaking on the occasion, Mr. Yogesh Patel, COO of Arzoo.com said, "The arrangement is in tune with our philosophy of encouraging champion sportspeople from India in disciplines other than Cricket. Even in the past, our CEO Mr. Sabeer Bhatia has been one of the patrons of the Indian hockey team."

"Mary Kom has a fantastic track record as a three time World Champion, but is not receiving due recognition of her talent. We are hopeful that with our support she will get greater international exposure to fine tune her skills further," Mr. Patel added.

Apart from the sponsorship amount, Arzoo.com would also provide the travel kit, which will include certain number of apparels like t-shirt, track suit etc, as a part of the sponsorship deal.

Silver medal winner in the World Championship in USA in 2001, her first international exposure spurred Mary on to greater heights. Mary Kom won gold in the world championship in Turkey in 2002, followed by two Asian championships in 2003 and 2005. She successfully defended her title in the 2005 World Championship in Moscow, and completed a hat-trick at the recently concluded 4th World Championship in New Delhi, in front of an adoring home crowd.

About Arzoo.com:

Through Arzoo.com, customers can book Domestic and International Flights, make Hotel Reservations, buy Domestic & International Holiday Packages, find Exciting Weekend Gateways (only at Arzoo.com) and also Service Apartments (only at Arzoo.com). Apart from offering amongst the best rates in all categories, the unique value proposition of Arzoo.com is that customers have a choice of multiple ways of making travel reservations via the Internet or Mobile Phones or by calling a Toll Free Number (1-800-22 21 20) for 24x7 assistance, or by simply sending an SMS to 67 67 55 mentioning brief travel requirements.

Arzoo also specializes in handling regular travel requirements of corporate customers, including group bookings. Through special deals with major hotels in all categories across India and overseas, Arzoo suits the budget and tastes of all types of customers.

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