

Search

Home | Advertise with Us | Contact Us RSS  
Feed Subscribe/  
Unsubscribe[News](#) | [Feature](#) | [Articles](#) | [Events](#) | [Editorial](#) | [Advertorial](#) | [Research](#) | [Jobs](#) | [Post article](#) | [Post event](#) | [Post job](#) | [Digital Marketing Case Studies](#)**BETA**  
**THINKING ALOUD!**  
HELPING YOU THINK ONLINE

Monday, 23 Aug, 2010 12:17:26 PM

[Home](#) > [News](#) > [Special summer camps for kids: Arzoo.com](#)**News****Special summer camps for kids: Arzoo.com**

Friday, April 25, 2008

Print Email

In today's fast-paced world, people need to have a definitive edge to stay ahead, so they start young. Really young. Parents put their children through the best schools, coaching classes, extra curricular activities, trying their utmost to ensure their future. But in all this, where does a child actually get to be just a child? Arzoo.com has recently launched new summer camps especially designed to de-stress the little ones. The leading travel portal tries to bring mothers and their offspring to spend a little quality time together.

The summer camp is offering programs designed for children in age groups of 4-8 years, 7-12 years, 12 - 17 years etc. The myriad activities on offer consist of rappelling, valley crossing, swimming, tent pitching, jungle cooking, jungle trekking & campfire and many other adventurous games.

Although meant at being unadulterated fun, the children will learn skills that will stand them in good stead in life, like leadership and team work.

"It is at camp that children are able to forget about their daily busy schedule, school, video games and enjoy the moment of being near God's creation. It is at the camp where children grow and mature in their perspectives and awareness of all that creation teaches," says Sameer Patil, Marketing Head – India, Arzoo.com.

"Camp is a teaching ground for social skills, outdoor skills, spiritual development, and team participation. It provides 5 to 6 days of intense interaction with a trainer or camp in-charge. It is during this week that many young people can begin a new beginning, or make decisions that will affect their adult life," further adds Patil.

Some of the camps that parents can expect this summer include, Leadership in the Jungle, Veerappan, The River Pirates, Jungle Survival Skills, and Kiddin This Summer.

Rating : No Rating Yet

Tags : [arzoo.com](#), [sameer patil](#), [summer camp](#), [travel portal](#)

Run your advertorial

[« Back](#)