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Arzoo.com introduces hotel bookings for 'Preferred Sales Agent' services

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Media News

Mumbai, July 22, 2008

Arzoo.com, the only travel portal to launch a fully automated and robust mechanism for its Preferred Sales Agents (PSAs) have introduced Hotel Bookings for their sub agents in the PSA Section.

Mr. Sameer Patil – Head Marketing says, "Our Agents now have instant access to room inventory of more than 3,000 hotels in 3-star to 5-star category across India in more than 100 cities. The most attractive benefit for our agents is our cut & pay policy where our agent can cut his commission & pay the balance to book the hotel. This eliminates the lengthy wait for commissions the agents have to normally endure when booking directly with any hotel. We have an inaugural offer of about 15% commission to our agents and also have dedicated support staff from Arzoo.com to support the hotel bookings.

Currently, Arzoo.com has tie-ups with Axis Bank, ICICI Bank & HDFC Bank for online money transfers for payments on the PSA module. More such tie-ups with banks offering bank transfer options are said to be in the pipeline.

Arzoo also specializes in handling regular travel requirements of corporate customers, including group bookings. Through special deals with major hotels in all categories across India and overseas, Arzoo suits the budget and tastes of all types of customers.

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