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## Arzoo.com to launch online international travel booking

Agencies

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**New Delhi:** Arzoo.com is launching online international travel booking service to enable customers & travel agents to book international air tickets online at the lowest possible fare with the benefits of more than 200 flight details per search.

This service aims at providing various value added benefits to the customers such as lowest possible fare rates, suitable timings of flights, information on flights from India to anywhere in the world and back at accurate rates with taxes and also the number of stop over and their duration.

The fares will be arranged in an ascending order with the cheapest one displayed on the top. On entering the credit card and personal details such as name and contact number, one gets an e-ticket as an e-mail within minutes. Overall it's a very user friendly booking engine.

"We are glad to launch this service at the right time, when the market is ready for the international online bookings. About 20-30% people book their international air ticket online. A year back, this figure was below 10%, hence we waited for the Market to get ready for international online air bookings.

The frequent fliers are the one who uses this facility the most", says Mr. Amal Purandare, Head- India Operations, Arzoo.com.

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