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## Arzoo.com introduces hotel bookings for Preferred Sales Agent services

Mumbai-based online travel portal Arzoo.com has introduced hotel bookings for their sub agents in the Preferred Sales Agents (PSAs) section.

Arzoo.com's head of marketing Sameer Patil said the agents now have instant access to room inventory of more than 3,000 hotels in three- to five star category across India in more than 100 cities.

"The most attractive benefit for our agents is our cut & pay policy where our agent can cut his commission and pay the balance to book the hotel. This eliminates the lengthy wait for commissions the agents have to normally endure when booking directly with any hotel. We have an inaugural offer of about 15 percent commission to our agents and also have dedicated support staff from Arzoo.com to support the hotel bookings," said Patil.

Currently, Arzoo.com has tie-ups with Axis Bank, ICICI Bank and HDFC Bank for online money transfers for payments on the PSA module. More such tie-ups with banks offering bank transfer options are said to be in the pipeline.

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